

PZ CUSSONS AUSTRALIA

RADIANT BLACK WASH STAKES

MANAGING DIRECTOR TROPHY PRESENTATION SPEECH

CORPORATE VERSION

30/10/03

Thank you (name of VRC official)

Distinguished guests, ladies and gentlemen, boys and girls.

Just as the tradition of Oaks day symbolises quality in fashion and style, the Cussons name is synonymous with *quality* garment care. And our commitment to gentle yet effective protection of your family's clothes continues with the launch of Radiant Black Wash. This is a new and innovative product from Cussons that will change the way you care for your precious black attire.

Black embraces elegance and style – you can trust Cussons Radiant Black Wash to protect the true richness of your black garments and your place in the fashion stakes.

The superb efforts of our laundry care marketing department head Alex D'Amico and the dedicated staff at the VRC and Flemington racecourse, have made possible, the success of today's Radiant Black Wash Stakes. A tremendous effort by a fabulous team! Thankyou!

On behalf of Cussons, it gives me great pleasure to present this inaugural Radiant Black Wash Stakes trophy to (owners name), owners of (horse name), an amazing horse with a great future. Congratulations also to trainer (trainers name) and jockey (jockey's name) for their part in today's thrilling result.

Cussons looks forward to continuing our association with Flemington and the VRC and invite you to join us in 2004 for the next Radiant Black Wash Stakes.