

July 2007



& Woolworths/Safeway

**IS GIVING YOUR CLUB A SPORTING CHANCE
TO WIN* A SHARE OF OVER**

\$50,000
IN CASH & PRIZES!

Dear President,

When it comes to sport it's all about being the best you can be and giving each player and your club a sporting chance!

Now KRAFT and Woolworths/Safeway give you the chance to win big!

Thanks to KRAFT Peanut Butter and Woolworths/Safeway your club could WIN a share of over \$50,000 in cash and prizes.

And because there are five big chances per state to win a \$1,000 cash prize and KRAFT Sports Pack Kits (containing 20 drink bottles, caps and sweat bands), your club's got a better than sporting chance to win!

And winning is easy!

Here's how your club can win a share of a total prize pool of over \$50,000!

- Step One: Purchase any size jar of KRAFT Peanut Butter from your nearest Woolworths or Safeway store.
- Step Two: Collect a "How to Enter" leaflet where you pick up your KRAFT Peanut Butter and note the Terms and Conditions that apply.
- Step Three: SMS the name of your sports club, state or territory, full name and receipt number to 1975 55 55.
- Step Four: Keep your receipt for proof of purchase



If your club is one of the top five with the highest number of entries in your state - your club wins \$1,000! And the next five clubs per state receive twenty KRAFT Sports Packs containing a drink bottle, cap and sweat band for each member of your senior team!

We're Here to Help

On the enclosed CD, we've given you an ad for your club newsletter and a poster for your club rooms so you can tell all your players, members and their families about this fantastic promotion! Should you require any further information, please call Jodie Mazzei on 1300 85 54 10 during normal business hours.

Eating Right

It's no secret that to give yourself the best chance in your sport you've got to stay fit and healthy - and that means training hard and eating right! And when it comes to a nutritious snack - you can't beat KRAFT Peanut Butter!

Never oily, Never dry KRAFT Peanut Butter is made with high oleic or "good oil" peanuts which are 82% monounsaturated. Packed with protein, vitamins, minerals and fibre, peanuts are also low GI so you get the energy you need to be the best you can be!

So to give your club a sporting chance - you can't beat KRAFT Peanut Butter.

All the best,

Jed Simpfendorfer
Kraft Foods Limited



*Terms & Conditions apply - see "How to Enter" leaflet in Woolworths/Safeway stores for full details