



GARDEN EXPRESS WOLLEMI PINE

CONSUMER MAGAZINE PRESS RELEASE

As gardeners we all love resilient plants – plants that can weather the storms and tough it out through the dry times. Well now you can *own* arguably one of the toughest plants on earth.

The Wollemi Pine is older than humans themselves, outlived the dinosaurs, has survived 17 ice ages and countless bushfires!

So it's no surprise that the Wollemi Pine is considered one of the greatest botanical discoveries of our time.

Hidden in a rocky but protected canyon in the Blue Mountains in NSW, this ancient botanical relic was discovered by chance, growing and *thriving* in an area with little soil and limited sunlight.

David Van Berkel of Garden Express, Australia's largest nursery mail order company, is especially excited about this unique and magnificent tree. "Thanks to years of hard work by horticultural scientists at the Botanic Trust, anyone can now own their own piece of pre-historic Australia," says David.

Garden Express will be the only national distributor of the Wollemi Pine and David is thrilled that his company has been honoured with the important task of making the trees available commercially. "We are extremely proud to have the confidence of the Botanic Trust and we are looking forward to helping Australians discover for themselves this amazing botanical find."

David says the Wollemi Pine has many desirable qualities for the home gardener. "Not only is the tree resilient, it's versatile *and* attractive, with a distinctive bubbly bark and deep green fern-like foliage," says David. "The Wollemi Pine can easily be grown as a feature tree in a large garden or equally as well in a pot on your patio or balcony."

David also says that by owning one of these easy to grow plants, you are helping to ensure its continued existence. "All royalties from sales will go toward conservation programs in Australia and around the world, so you can be proud in the knowledge that you are helping to preserve one of the world's rarest tree species," he says.

For more information (INSERT CONTACT INFO)